

Retail intelligence made simple

product.me®

People counting technology

count.me®

Let's go

count.me ...know your store



Space management

**Space is one of the most valuable assets for any organization. Access to accurate data about its utilization empowers organizations to identify inefficiencies and make informed management decisions.*



Staff management

**It is still difficult to access what levels of staffing are most effective. 79% of customers claim they can't find personnel when they need it.*



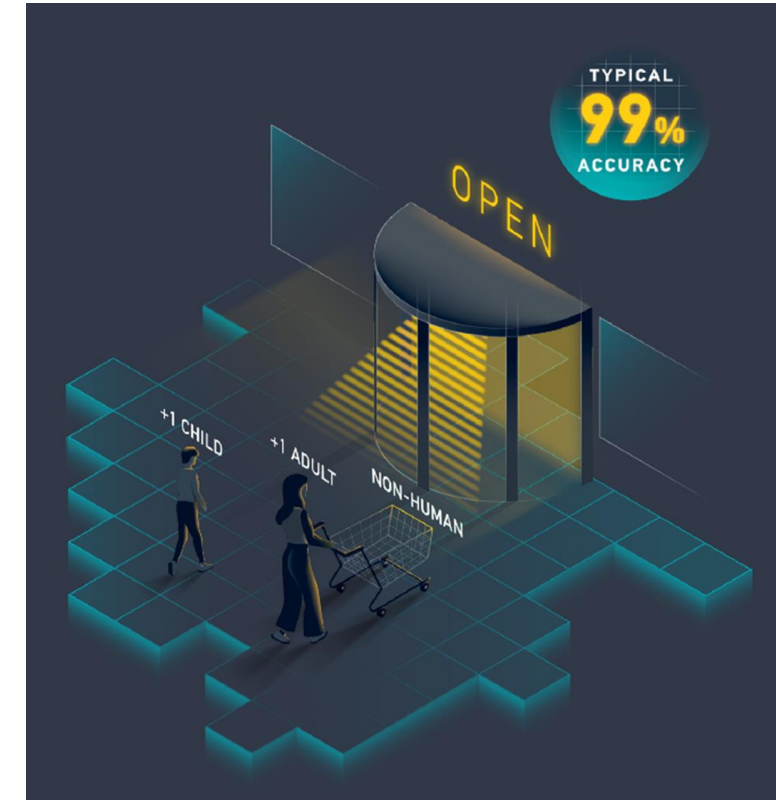
Omnichannel

**The complexity of the modern multi-channel consumer has changed the game and organizations must understand their behavior in detail to profit.*



Converting data into information

**The volume of data being generated in retail today is something of a double edged-sword. Finding a platform that makes it easy for you to extract useful insights might be a challenge.*





- many visitors am I getting
- can we track visitors through our site
- well did the promotion really work
- can we measure sales conversion rates
- efficiently is our building being used
- to schedule staff and improve customer service
- can we accurately compare metrics across multiple locations
- many customers at the check out



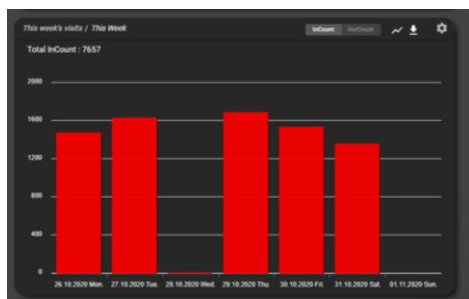
We provide you with ***invaluable and unique system*** which will enable decisions about crowd management on ***real-time factual information*** rather than observation and theory.

count.me ...know your platform

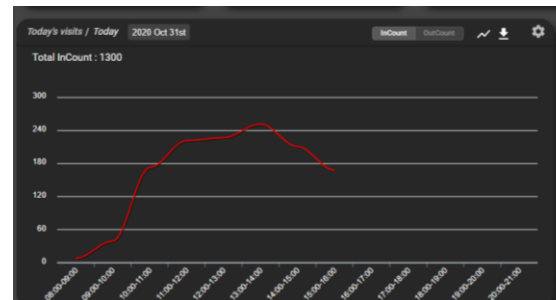
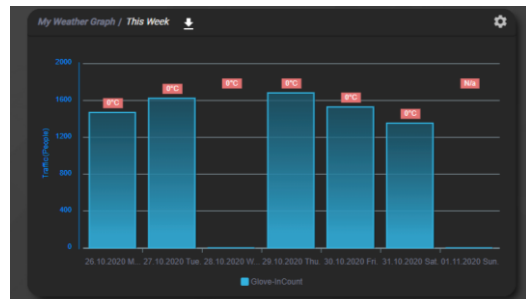
Unique, next-generation, sophisticated software solution which provides accurate data and insight into complex patterns of consumer behaviour.



- It helps you analyze and improve your strategy based on actual performance.



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count.me ...extremely friendly UI

DASHBOARD TAILOR-MADE *by you* TO *your* REQUIREMENTS

- CUSTOMER TRAFFIC by hour/day/week/month
- LIVE attendance of the store
- PERFORMANCE of different locations
- Peak hours to OPTIMIZE your staff
- DWELL TIME of customers in the areas of the store
- HEATMAP
- WEATHER conditions



count.me® ...explained

- Compatible with 3D, 4D and IR technologies
- >99% accuracy and real time updates
- Using live camera sensors
- Information in easy-to-understand manner
- Customize metrics you want to see
- Staff exclusion

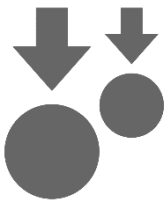


count.me® ...high-tech features



EASY INSTALLATION AND CONFIGURATION

- Accessories for simple surface, flush or wall mount
- Suitable for any lighting condition
- Automatic detection of installation height
- Remote configuration



OBJECT CLASSIFICATION

- Separate counting results for adults and children
- Classification of non-human objects such as shopping carts
- Suppression of false counts due to non-person objects
- Staff exclusion



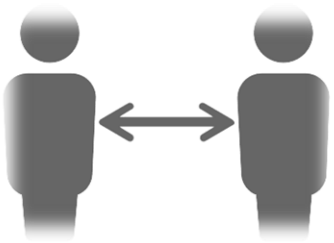
ZONE MONITORING

- Up to 8 individual zones of polygonal shape
- Fill level, dwell time and waiting time per zone
- Suitable for automatic queue and cash register

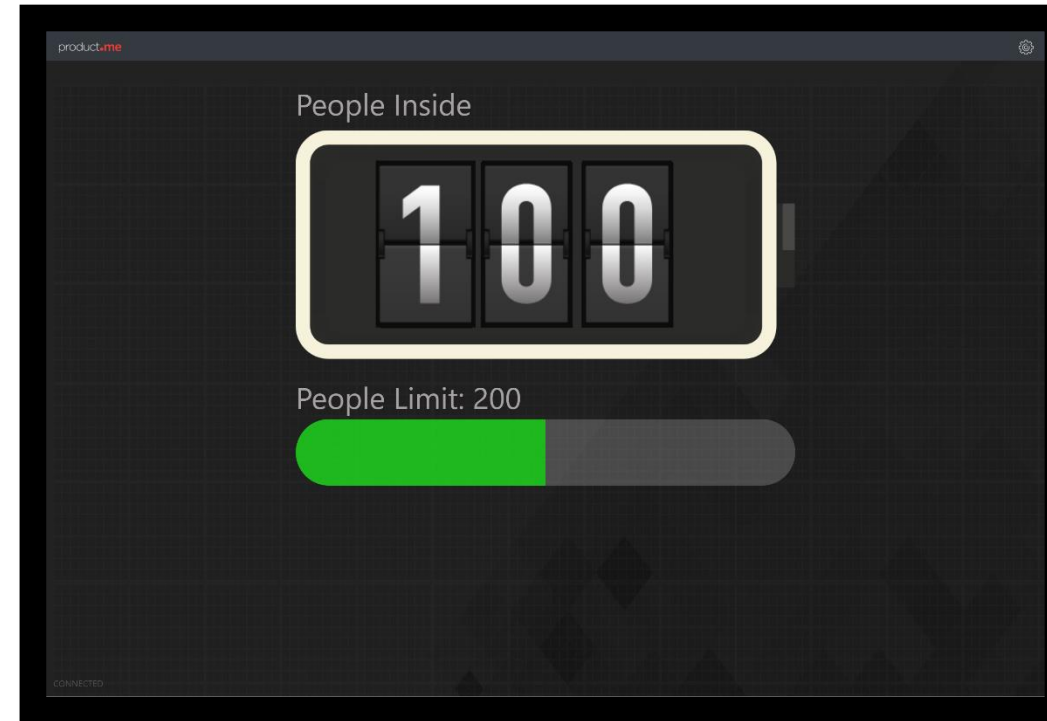
count.me® ...live occupancy

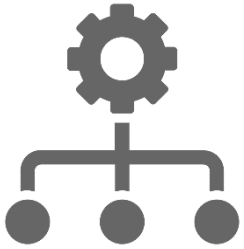


Live occupancy monitoring solution automates **maximum capacity compliance** and enables **Covid19 safety distancing**. It delivers real-time, accurate data with alerts when limits are approached or exceeded.



Intelligent Display System





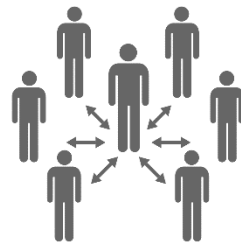
OPERATIONS

- Conversion rate
- Number and value of transactions
- Sales performance metrics
- Visitors to staffing ratio pattern
- Impact of specific events
- GDPR complaint



FINANCE

- Performance of core KPIs
- Cost reduction possibilities
- Marketing effectiveness evaluation
- Store performance comparison



REGIONAL MANAGEMENT

- Visitor to staff ratio
- ROI on marketing and promotions
- Ways to improve conversion rates
- Visitor shopping service level

Your trusted partner
for innovation

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